



# Professional Roofing

the source for the roofing industry

NRCA's official publication reaches more than 38,000 roofing professionals!  
Advertise in the roofing industry's most trusted magazine!

86%

86% of readers become aware of a product or service by seeing ads in *Professional Roofing*

47%

47% of readers visit advertisers' websites as a result of seeing their ads in *Professional Roofing*

Place your ad in the February 2024 issue and connect with 2024 IRE attendees; *Professional Roofing* will be distributed throughout the convention center and exclusively at the entrance to the trade show.

*Professional Roofing's* biggest issue of the year offers a great opportunity for you to reach roofing professionals attending the largest U.S. roofing exhibition!

IRE DISTRIBUTION



## Place your ad(s) Today!

Feb. 2024: Ad Space Closing:

Dec. 12, 2023

Materials Due: Dec. 19, 2023

Contact Mike Stack today to discuss new opportunities and maximize your advertising dollars.

Call (847) 493-7554, or email [mstack@nrca.net](mailto:mstack@nrca.net).

Discounted ad rates are available to NRCA members and new advertisers.

Download NRCA *Professional Roofing's* media kit at [professionalroofing.net](http://professionalroofing.net).

## DID YOU KNOW?

78% of readers prefer print over digital versions of magazines

